



## Getty Images named official photographer for National Urban League's 2022 Heartland Tour

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[Getty Images](#), a preeminent global visual content creator and marketplace, today announced it will serve as the Official Photographer of the National Urban League's 2022 Heartland Tour, a series of events that aims to redefine public safety in urban communities.

As the Official Photographer of the 2022 Heartland Tour, Getty Images' award-winning photographers will capture images from each event's panel discussion and the community engagement. The first event of the tour, Youth Summit 2022, will take place on April 28th in Chicago. Imagery from the tour will be available on [gettyimages.com](https://www.gettyimages.com).

In response to police violence in cities around the United States, the Heartland Tour is a first step toward rebuilding the trust between law enforcement and the communities they serve. The tour will make stops in Kansas City, Los Angeles and Rochester and feature community leaders including police commissioners, civil rights attorneys, and faith leaders.

"The movement to redefine public safety has been driven in large part by photography and visual storytelling," said National Urban League President and CEO Marc H. Morial. "We're proud to partner with an organization like Getty Images that has a deep understanding of the role imagery plays in shaping the national discussion."

"The Heartland Tour will provide an important opportunity for communities systematically impacted by police violence communities to have open conversations with influential stakeholders about public safety," said Getty Images VP of Partnerships Cassandra Illidge. "Getty Images is proud to be named the Official Photographer and help the National Urban League document this meaningful initiative."

For over 25 years, Getty Images photographers have documented iconic historical moments, while ensuring a diverse set of experiences and perspectives are included in the storytelling process.

### **About National Urban League:**

The National Urban League is a historic civil rights organization dedicated to economic empowerment in order to elevate the standard of living in historically underserved urban communities. The National Urban League spearheads the efforts of its 91 local affiliates through the development of programs, public policy research and advocacy, providing direct services that impact and improve the lives of more than 2 million people annually nationwide. Visit [www.nul.org](http://www.nul.org) and follow us on Facebook, Twitter, and Instagram: @NatUrbanLeague.