Getty Images and BBC Studios Renew 5 Year Global Representation Partnership

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London - 15 November 2022: Getty Images (NYSE: GETY), a preeminent global visual content creator and marketplace, today announced the renewal of its longstanding partnership with BBC Studios, the commercial subsidiary of the BBC Group. The five-year deal sees Getty Images continue in its role as the exclusive global distribution partner of BBC Motion Gallery, the global content company's video clip sales business.

Getty Images' comprehensive experience as the gatekeeper of its own globally renowned and historically relevant Hulton Archive, as well as distributor of approximately 330 other well-known collections including Sony Pictures, NBC News, Verizon, AFP, NBA and Japan's NHK, makes Getty Images the premier candidate to continue to partner with BBC Studios.

Dominic Walker, Director of Radio & Music & Motion Gallery at BBC Studios said: "Relationships that grow and succeed are built on trust, openness and mutual commitment. Easier said than found in practice. We believe we have all of these qualities in our relationship with Getty Images so we are delighted to formally extend our arrangement."

With video continuing to dominate as the medium of choice for consumers to satisfy their information and entertainment needs, Getty Images continues to invest in expanding its video collection, which currently has in excess of 21 million assets with over 9 million in 4K Ultra-High resolution.

"We pride ourselves on being the partner of choice for the representation and distribution of global video archives, and the BBC Motion Gallery really is one of the jewels in the crown," **said Ken Mainardis, Senior Vice President of Content at Getty Images.** "We are very excited to once again renew this partnership and continue to serve the content needs of our customers in almost every country around the world."

The BBC Motion Gallery content can be found at https://www.gettyimages.co.uk/bbcmotiongallery

Image credit: Central Press/Hulton Archive